Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. The public interest can only be served by showing both sides of any given story.

If Sinclair feels it necessary to show the the negative program about John Kerry, they should then show the positive one, and not in the wee hours of the morning when no one will be watching. It should be shown during the same time frame and on a night with similar viewer popularity as the other.